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Nadia Laksana's Journey From Restaurants to Real Estate



Maria appeared on 6abc, a local TV channel in Philly discussing Nadia Laksana's journey from restaurant to real estate amid the pandemic's impact on the industry. It highlighted a remarkable transformation and the challenges faced.

With a special scholarship, Nadia transitioned successfully, completing Maria Quattrone & Associates' training. In a week, she secured her first real estate deal, showcasing a rapid and transformative journey.

CLICK HERE TO WATCH THE FULL INTERVIEW: <https://6abc.com/real-estate-scholarship-restauranteur-changing-careers-nadia-laksana/13648508/>

RELEASED DATE: 8/15/2023



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MARIA QUATTRONE
& ASSOCIATES
PA REAL ESTATE
SCHOLARSHIP
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BENEFITING WOMEN & MINORITIES



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NADIA LAKSANA'S JOURNEY FROM RESTAURANTS TO REAL ESTATE

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8/15/2023



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IS IT TIME TO CUT YOUR HOME'S LIST PRICE? HOW TO TELL

Setting the right home price is crucial for a successful sale. Even with an appropriate price, factors like the local absorption rate, indicating how quickly homes sell, can affect your sale's speed and success.

Issues like home condition or the need for upgrades can deter buyers. Using the wrong marketing strategy, warns Maria Quattrone of RE/MAX @ HOME may result in a lack of interest.

CLICK HERE TO READ THE ARTICLE: <https://www.bankrate.com/real-estate/when-to-reduce-home-price/>

CLICK HERE TO READ THE ARTICLE: <https://www.msn.com/en-us/money/realestate/is-it-time-to-cut-your-home-s-list-price-how-to-tell/ar-AAldgq5y>

6/30/2023

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WOMAN-TO-WOMAN: BROKER'S CAREER ADVICE FOR SUCCEEDING IN A MALE-DOMINATED FIELD

In a LoopNet interview, Dara Ellis, Chief Business Development Officer at RE/MAX @ HOME, shared insights from her 40-year commercial real estate career. She emphasized confidence's crucial role for women in the field.

She stressed the changing gender diversity in real estate and the key role of women in leadership. Dara's LoopNet interview showcases her expertise and efforts to shatter the glass ceiling in commercial real estate.

CLICK HERE TO READ THE ARTICLE: <https://www.loopnet.com/learn/woman-to-woman-brokers-career-advice-for-succeeding-in-a-male-dominated-field/1735085024/>

3/31/2023



THE STRUGGLES MANY WOMEN FACE RE-ENTERING THE WORKFORCE AFTER RAISING CHILDREN

In a KYW Newsradio interview, Young Chun-McGrady discussed returning to work post raising kids. She seized the chance through Maria Quattrone's PA Real Estate Scholarship Program at RE/MAX @ HOME, aiding women and minorities in entering real estate.

The discussion emphasized challenges for women returning to work, addressing the gender wage gap and supporting working mothers. Chun-McGrady's story highlights opportunities and the imperative to address pay disparities.

CLICK HERE TO READ THE ARTICLE: <https://www.audacy.com/kywnewsradio/news/local/women-job-struggles-reenter-workforce-gender-wage-gap>

3/10/2023

Calhoun Times

Lancaster Farming

The Philadelphia Inquirer



5 PHILLY-AREA HOMEOWNERS ON THE ROLLER COASTER OF BUYING AND SELLING HOUSES IN 2022

In the fall, the RE/MAX @ HOME agent swiftly brought a buyer for Yarbrough's aged house. Negotiating for necessary upgrades, he closed the deal in late October for \$100,000 cash to a neighboring building's investor.

Explore the rollercoaster of buying and selling houses in 2022 with insights from five Philadelphia-area homeowners. Hear firsthand experiences navigating the dynamic twists and turns of the real estate market.

CLICK HERE TO READ THE ARTICLE: <https://www.inquirer.com/real-estate/housing/home-buying-selling-philadelphia-housing-market-20230104.html>

3/10/2023

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AFTER HOUSING FRENZY, PHILADELPHIA REGION EXPECTED TO SEE 'NORMALIZATION OF THE REAL ESTATE MARKET' IN 2023

Post-housing frenzy, the Philadelphia region anticipates a "normalization of the real estate market" in 2023. Maria Quattrone shared insights with Philadelphia Business Journal in an interview with reporter Ryan Mulligan.

Despite recent frenzy, East Oak Lane and Ogontz remain appealing to first-time buyers and investors due to affordability. Experts foresee minor mortgage rate fluctuations post-Federal Reserve interest rate hike, fostering market stability.

CLICK HERE TO READ THE ARTICLE: https://www.bizjournals.com/philadelphia/news/2023/01/08/real-estate-preview-2023-philadelphia.html?ana=RSS&s=article_search



'AS WEAK AS IT GETS': PHILADELPHIA'S HOUSING MARKET IS STRUGGLING TO BLOSSOM THIS SPRING

This spring, Philadelphia's housing market faces challenges with a 20-year high in mortgage rates, remaining elevated. National home prices are overvalued, up 10-15% in Philadelphia, while low inventory persists, down 25% from last year.

Maria Quattrone, interviewed on WHYY, notes the slowest real estate season in over a decade. Despite this, East Oak Lane and Ogontz draw first-time buyers and investors with attractive prices.

CLICK HERE TO READ THE ARTICLE: <https://why.org/articles/philadelphia-housing-market-spring-inflation-inventory/>

5/4/2023

The Philadelphia Inquirer



THE MOST COMMON WORDS FOUND IN HOME LISTINGS THIS YEAR

According to Dara Ellis, the real estate broker of record at RE/MAX @ Home in Philadelphia, outdoor spaces like roof decks are particularly enticing to buyers in the city, and garages continue to command a premium. Despite the higher mortgage interest rates and home prices in 2022 compared to 2021, buyers are actively seeking ways to save money.

One trend noted by Ellis is the resurgence of interest in seller's assist, where sellers contribute money toward closing costs, providing a financial boost for buyers in the current market conditions. This assistance option had waned during the highly competitive seller's market and low-interest rates of the pandemic but has made a comeback as the real estate market has slowed.

CLICK HERE TO READ THE ARTICLE: <https://www.pennlive.com/news/2022/12/the-most-common-words-found-in-home-listings-this-year.html>

12/27/2022



s stopgap spending measure without energy proposal to avert partial government shutdown

HOUSING MARKET AMID FED HIKE

Maria Quattrone, on PHL17 NEWS, discussed the Federal Reserve's five interest rate hikes, highlighting their impact on Philadelphia's real estate. These changes bring significant shifts, and as a local realtor, Maria offers valuable insights into the evolving landscape.

Maria suggests acting amid favorable interest rate changes, advising collaboration with professionals, buyer consultations, and seeking advice from tax professionals. Exploring alternative housing options ensures informed decisions in this evolving real estate landscape.

CLICK HERE TO READ THE ARTICLE: <https://phl17.com/phl17-news/housing-market-amid-fed-hike/>

9/28/2022





MARIA QUATTRONE ON HOW TO GET THE ABSOLUTE BEST PRICE WHEN YOU SELL YOUR HOME

In the "How To Get The Best Price When You Sell Your Home" series, Maria Quattrone shared insights with Jason Hartman in Authority Magazine. A renowned entrepreneur, real estate expert, investor, and philanthropist, Maria empowers others for success in real estate.

Maria's dedication to clients and the real estate industry establishes her as a trusted authority. With extensive experience, she navigates transactions effectively, ensuring optimal outcomes.

CLICK HERE TO READ THE ARTICLE: <https://medium.com/authority-magazine/maria-quattrone-on-how-to-get-the-absolute-best-price-when-you-sell-your-home-a3dffc58a0e>

8/2/2022



PHILADELPHIA HOUSING MARKET UPDATE AND THE CITY'S IN-DEMAND AREAS

Homes flew off the market in a frenzy in recent years with record-low interest rates. Maria Quattrone, owner of Maria Quattrone and Associates and RE/MAX @ Home, witnessed buyers competing with 10, 15, or even 20 offers on properties, often bidding over asking price on most homes.

Interest rates have jumped to 5%, altering the real estate landscape. This means buyers can afford less house, prompting a re-evaluation of their budgets and considerations of affordability in the face of rising interest rates.

CLICK HERE TO READ THE ARTICLE: <https://6abc.com/housing-market-2022-interest-rates-philadelphia-buying-home-sale-price/11741591/>

4/12/2022





TRANSPLANTS COMING TO PHILLY SEEK AFFORDABILITY

Maria Quattrone, featured on Axios Philadelphia, highlights the city's allure—a rich urban experience with robust amenities and exceptional affordability. Recognized as the third trendiest and most affordable location in the country.

Maria notes the contrast in median home prices, citing Redfin data: Washington, D.C., at \$669,000, New York at \$785,000, and Mercer County at a more affordable \$320,000. She observes a client influx from NYC, seeking affordable space due to remote work, embracing Philadelphia living with accessible townhouses.

CLICK HERE TO READ THE ARTICLE:

<https://www.axios.com/local/philadelphia/2022/02/07/transplants-philly-seek-affordability>

2/7/2022



UPDATE TO SCHOLARSHIP PROGRAM/ GREAT RESIGNATION

A significant 26% choose career shifts amid lower wages. Damiana Cubilette embodies this trend, transitioning from a decade in corporate to a successful real estate career. Featured on 10 Philadelphia, her story resonates.

By leveraging her 401k and saving six months' bills, Damiana, a mother of four, not only weathered the change but doubled her income with RE/MAX @ HOME. Her journey reflects the resilience and rewards that can come from embracing unexpected career shifts.

CLICK HERE TO READ THE ARTICLE: <https://www.nbcphiladelphia.com/news/business/great-resignation-mom-of-4-explains-how-she-quit-job-and-succeeded/3132607/>

2/3/2022



PROGRAM OFFERS SCHOLARSHIPS TO HELP MINORITIES, WOMEN BREAK INTO REAL ESTATE

Maria Quattrone, RE/MAX @ HOME owner, excels in a market where 75% of homes sell within five days. With 18 years of experience, she launched the PA Real Estate Scholarship Program, covering the \$500 class cost.

This eight-week initiative targets women and minorities, aiming to diversify a market led by 75% white males, breaking generational poverty cycles and empowering communities.

CLICK HERE TO READ THE ARTICLE: <https://www.newsbreak.com/news/2492508874653-program-offers-scholarships-to-help-minorities-women-break-into-real-estate>

1/22/2022



BUYING IS CHEAPER THAN RENTING A HOME IN PHILADELPHIA

In Philly, owning a median-priced home is now more affordable than renting, contrary to national trends. Rising home prices make buying favorable in 58% of the U.S., according to ATTOM.

Buying is a wise move in Philly, with a median home value of \$228,079, unlike neighboring counties where renting is more affordable. Maria Quattrone, recommends the current season for buyers due to reduced market competition.

CLICK HERE TO READ THE ARTICLE: <https://www.newsbreak.com/news/2483528055783-buying-is-cheaper-than-renting-a-home-in-philadelphia>

CLICK HERE TO READ THE ARTICLE:

<https://www.axios.com/local/philadelphia/2022/01/12/philadelphia-buying-home-cheaper-than-renting>

1/12/2022




PHILLY HOUSING MARKET STILL HOT, MORE INVENTORY EXPECTED AS INTEREST RATES RISE

Maria Quattrone of RE/MAX @ HOME discussed the hot Philly housing market on 6abc. With rising interest rates, increased inventory is expected, posing challenges and opportunities for buyers. The median price has surged by 7% from last year.

Maria anticipates low inventory for now, with hopes that spring will bring more homes to the market, offering opportunities for buyers. She emphasizes buyer preparedness for navigating the competitive market.

CLICK HERE TO READ THE ARTICLE: <https://www.newsbreak.com/news/2570842000808-philly-housing-market-still-hot-more-inventory-expected-as-interest-rates-rise>



How Much
House
Can I
Afford?

WILL THE REAL ESTATE BOOM CHANGE PHILADELPHIA'S STATUS AS A CITY OF HOMEOWNERS?

Philly's real estate boom challenges its affordability. Realtor Maria Quattrone notes buyers prioritize affording mortgage payments over total property cost. Record-low interest rates at 3.5% make financing more manageable.

Historically low 3.5% interest rates result in an annual \$3,500 interest cost for every \$100,000 financed. Spread over 12 monthly payments, it adds under \$300 to the overall monthly payment, allowing buyers with a \$1,500 budget to explore once unaffordable homes.

CLICK HERE TO READ THE ARTICLE: <https://www.phillymag.com/property/2022/04/26/real-estate-affordability/>



LOCAL PROGRAM HELPING MINORITY REALTORS BREAK INTO THE BUSINESS

Nadia Laksana and Damiana Cubilette, successful in other careers, aspired to enter real estate, drawn by its people-centric nature and financial potential. Maria Quattrone's scholarship at RE/MAX @ HOME promotes diversity by covering exam costs and offering a two-week bootcamp.

Maria Quattrone initiated the scholarship program in response to growing diversity among homebuyers and a lack of agents adept at guiding clients from diverse backgrounds. The scholarship aims to equip individuals for success in the real estate market.

CLICK HERE TO READ THE ARTICLE: <https://phl17.com/phl17-news/local-program-helping-minority-realtors-break-into-the-business/>

5/11/2022





JUST LISTED: MODERN TRADITIONAL EXTENDED TRINITY IN FAIRMOUNT

A beautiful Modern Traditional Extended Trinity in Fairmount at 558 N. Judson St., Philadelphia, seamlessly combines classic charm with contemporary amenities. Traditional ambiance in the furniture, kitchen, trim, and main-floor wallpaper creates a warm and inviting atmosphere.

Maria Quattrone's listing, featured in Philadelphia Magazine, adds an extra layer of prestige to this exceptional property in Fairmount. The recognition highlights its unique appeal, attracting those seeking a harmonious blend of traditional and modern living.

CLICK HERE TO READ THE ARTICLE: <https://www.phillymag.com/property/2022/08/02/fairmount-extended-trinity-house-for-sale/>

8/2/2022



WHAT KIND OF EXPENSIVE HOME YOU CAN BUY IF YOU WIN THE POWERBALL?

Philly is abuzz with Powerball fever as the \$1.2 billion jackpot sparks dreams of opulent living—\$25 million condos, \$12 million yachts, and \$750,000 limited edition Lamborghinis top the fantasy shopping list.

Excitement peaks as potential Powerball winners in Philly plan to splurge on luxury items, including jewelry and designer clothes. Gold Bugget's diamond consultants on Walnut Street are ready to assist with over a million and a half dollars' worth of merchandise.

CLICK HERE TO READ THE ARTICLE: <https://www.cbsnews.com/philadelphia/news/powerball-philadelphia-billion-jackpot/>

CLICK HERE TO READ THE ARTICLE: <https://www.newsbreak.com/news/2809025794541-powerball-fever-strikes-philadelphia-with-1-2-billion-jackpot>



PHILADELPHIA HOUSING MARKET OUTLOOK FOR END YEAR AND 2023

Maria Quattrone's insights into the 'have-to' market were featured in a Philadelphia Inquirer interview, revealing agents' strategies in a slower real estate landscape. The industry explores creative avenues, including personalized handwritten notes created by robots.

In a slower real estate market, Maria and other agents adapt by connecting with clients creatively. Individuals with compelling reasons, like expecting twins or inheriting property, remain active, showcasing the resilience of real estate professionals amid evolving market dynamics.

CLICK HERE TO READ THE ARTICLE: <http://ct.moreover.com/?a=49267835757&p=5fi&v=1&x=4t05gewF0Tiny,pLPfUmm-A>

**MORTGAGE
RATES**

FIRST-TIME PHILLY HOME BUYERS FEELING THE PINCH OF HISTORIC MORTGAGE RATES AND HIGH PRICES

The housing market, impacted but not at a standstill, poses challenges for first-time buyers. Maria Quattrone, RE/MAX @ HOME owner, notes market tightness, attributing it in part to existing homeowners delaying searches amid persistently high mortgage rates.

Despite the economic uncertainties, there is a modest increase in inventory compared to the previous year, and Quattrone notes that her real estate shop is still witnessing both first-time and repeat buyers eager to proceed with their home purchases.

CLICK HERE TO READ THE ARTICLE: <https://www.newsbreak.com/news/2822668750522-first-time-philly-home-buyers-feeling-the-pinch-of-historic-mortgage-rates-and-high-prices>

CLICK HERE TO READ THE ARTICLE: <https://why.org/articles/philadelphia-home-buyers-historic-mortgage-rates/>



This is your opportunity to **BE THE SOLUTION** and change the face of real estate.

PHILLY WOMEN AND MINORITIES TO BENEFIT FROM LOCAL REAL ESTATE SCHOLARSHIP

Maria Quattrone, a prominent real estate agent, leads efforts to enhance diversity in Philly's real estate. Initiatives aim to encourage more women and people of color to join, addressing the underrepresentation of these groups in the sector.

Maria Quattrone, in an NBC10 interview, expresses commitment to increasing diversity in real estate. Her scholarship program addresses disparities, empowering individuals facing obstacles in entering the industry.

CLICK HERE TO READ THE ARTICLE: <https://www.nbcphiladelphia.com/news/business/pushing-for-more-diversity-among-philadelphias-real-estate-agents/3061548/>



3 THINGS YOU SHOULD KNOW BEFORE BUYING A HOME WITH AN UNFORTUNATE PAST

Maria Quattrone, a Philadelphia realtor, acknowledges a unique market for homes with eerie histories. Some buyers are drawn to properties tied to celebrities or historical events, finding allure in the stories.

Maria Quattrone suggests the growing interest in true crime, through various media, has led more people to find a property's history intriguing rather than a deterrent.

CLICK HERE TO READ THE ARTICLE: <https://www.hunker.com/13768681/things-know-before-buying-stigmatized-property>.

11/1/2021

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REAL ESTATE MARKETING FOR 2021 AND BEYOND WITH MARIA QUATTRONE

Maria Quattrone, a guest speaker on the Real Estate Rockstars Podcast, shared unique moves and insights on navigating real estate challenges. She tackled industry obstacles during the initial lockdowns of 2020.

During a 10-week standstill in real estate services, Maria Quattrone strengthened her business by doubling down on branding and marketing. This strategic move proved instrumental in fortifying her position in 2021 and beyond.

CLICK HERE TO LISTEN: <https://realestaterockstarsnetwork.com/mariaquattrone/>



BUYING A HOME IN PHILLY IS NOTHING LIKE IT USED TO BE

Entering Philly's hot housing market? Expect bidding wars due to low supply and low mortgage rates. Maria Quattrone advises considering waiving the appraisal contingency to enhance your position in competitive situations.

In Philly's competitive market, Maria Quattrone suggests waiving the appraisal contingency. Buyers can cover any difference in cash, making their offer more attractive. For long-term residents, paying slightly more may not matter with today's low mortgage rates, allowing for recovery over time.

CLICK HERE TO READ THE ARTICLE: <https://www.inquirer.com/real-estate/housing/tips-for-buying-house-philadelphia-sellers-market-20210407.html?query=Maria%20Quattrone>



ON THE MARKET: A TOWNHOUSE WITH A DOUBLE ROOF DECK IN PASSYUNK SQUARE FOR \$775,000

Listed by Maria Quattrone of RE/MAX @ HOME, this distinctive property gained recognition in The Philadelphia Inquirer for its innovative design and desirable location in Passyunk Square.

In Passyunk Square, a standout townhouse features a double roof deck, an ingenious solution to obstructed views from new constructions. The additional rooftop oasis ensures an uninterrupted panoramic sightline.

CLICK HERE TO READ THE ARTICLE: <https://www.inquirer.com/real-estate/housing/townhouse-for-sale-passyunk-square-roof-deck-20210519.html>

Be the Solution*

PODCAST
WITH HOST, MARIA QUATRONE

HOW THIS REAL ESTATE PODCAST GOT 10K FACEBOOK VIEWS IN 30 DAYS

Maria Quattrone's real estate podcast, gaining 10,000 Facebook views in 30 days, demonstrates the power to convert listeners into clients. Crafting compelling content, consistent market updates, and valuable insights establish it as a trusted industry resource.

Regular market updates and practical advice engage your audience, establishing you as a trusted source. Consistent delivery of valuable content fosters a loyal following, making your podcast an entertaining platform and a reliable guide in real estate.

CLICK HERE TO READ THE ARTICLE: <https://www.inman.com/2021/09/23/how-this-real-estate-podcast-got-10k-facebook-views-in-30-days/>



ON THE MARKET: A ONE-BEDROOM CONDO IN A BROWNSTONE IN SPRING GARDENS FOR \$330,000

Listed by Maria Quattrone of RE/MAX @ HOME, this property gained attention and a feature in The Philadelphia Inquirer. It stands out for its desirability and unique charm in one of the city's historic neighborhoods.

A one-bedroom condo in Spring Garden, nestled in a classic 1900 brownstone, is creating buzz in the real estate market. With timeless appeal, it captures the essence of the neighborhood's rich history.

CLICK HERE TO READ THE ARTICLE: <https://www.inquirer.com/real-estate/housing/condo-philadelphia-spring-garden-art-museum-20210602.html>

7/2/2021



KYW IN DEPTH: THE YEAR OF 'AT HOME' WAS COMPLICATED FOR REAL ESTATE. WHAT DID WE LEARN FOR 2021?

Maria Quattrone, CEO of Maria Quattrone and Associates at RE/MAX @ Home, sees a bright outlook for Philadelphia's real estate in 2021. Despite disruptions in 2020, the industry is poised for positive changes.

Maria Quattrone notes a shift in priorities as people seek homes with more space for work and virtual schooling. Her advice to sellers is not to wait until spring, emphasizing the current demand.

CLICK HERE TO READ THE ARTICLE: <https://www.audacy.com/kywnewsradio/news/local/kyw-in-depth-real-estate-lessons-learned-in-2020-for-2021>



CHANGING PHILLY WITH BLACK, BROWN, FEMALE AND IMMIGRANT DEVELOPMENT

The world of development and construction, usually seen as a man's domain, is changing. Now, more women, especially from black, brown, and immigrant communities, are becoming real estate developers.

Maria Quattrone, speaking to 6abc TV Philadelphia, sees a hopeful change in real estate, especially for initiatives like girlbuild. It signals inclusivity, bringing diversity and new opportunities, breaking old norms for a more varied and innovative industry.

CLICK HERE TO READ THE ARTICLE: <https://6abc.com/real-estate-developers-women-and-minority-aequo-fund-philadelphia-homes/10620926/>

5/13/2021





SIMPLE, INEXPENSIVE HOME IMPROVEMENTS FOR LIVING AND SELLING

Maria Quattrone suggests simple, inexpensive improvements to enhance living spaces. Make spaces multifunctional, creating home offices or gyms in corners. Use furniture and decor to define areas, especially in smaller rooms.

For those with garages, they're transforming them into temporary gyms, and if you have a yard, consider adding a shed for additional flexible space. It's about being resourceful and making the most out of what you already have.

CLICK HERE TO READ THE ARTICLE: <https://www.texarkanagazette.com/news/2021/jan/16/simple-inexpensive-home-improvements-living-and-se/>



>> REPORTER: MARIA REPRESENTS THE FAMILY SHE SAID HOT SECRET

DESPITE COVID-19, PHILADELPHIA'S REAL ESTATE MARKET IS BOOMING

Despite COVID-19 challenges, Philadelphia's real estate market is booming. Driven by favorable interest rates and demand for vacant properties, new constructions, and renovated homes, it creates a dynamic and competitive landscape.

Maria Quattrone, interviewed by 6ABC Action News, highlighted the impact of these factors on the city's real estate market, emphasizing the active pursuit of specific property types by buyers navigating the unique conditions of the current market.

CLICK HERE TO READ THE ARTICLE: <https://news.yahoo.com/despite-covid-19-philadelphias-real-133910057.html>

8/22/2020





THE RIGHT TIME TO LET IT GO. HERE'S WHY IT'S THE BEST TIME TO BE A SELLER.

Maria Quattrone, a Philadelphia RE/MAX @ HOME Realtor, advises prospective buyers to act quickly for the best bargains. Good credit, sufficient downpayment, and patience can help secure deals, especially in competitive markets.

Successfully navigate the real estate market by obtaining preapproval for a mortgage, showcasing financial readiness to sellers. Clearly define non-negotiables, like preferred location or property features, streamlining your search process.

CLICK HERE TO READ THE ARTICLE: https://issuu.com/skagitpublishing/docs/sv-2020-11-06-r_20web/4



HOW MUCH RISK ARE PHILLY BUYERS WILLING TO TAKE TO PURCHASE A HOME DURING COVID-19?

Maria Quattrone, on KYW Newsradio, highlights adaptive strategies in navigating Pennsylvania's real estate landscape during the pandemic. Constraints on property showings for 60 days prompted her to devise effective solutions.

Maria Quattrone leveraged technology, introducing virtual property tours to aid buyer decision-making during the pandemic. Her adaptability and commitment to meeting the needs of both buyers and sellers showcase in a dynamically changing real estate environment.

CLICK HERE TO WATCH: <https://vimeo.com/user14179445/review/450206929/49c37eb724>



SELL, BUY OR RE-FI? PHILADELPHIA REALTOR TALKS FALL REAL ESTATE STRATEGIES

Maria Quattrone, from RE/MAX @ HOME, featured on KYW Newsradio, shares fall real estate strategies. Approaching the end of October, she emphasizes it's still an opportune time for those considering selling or buying properties.

The pandemic prompted a shift in priorities, emphasizing the importance of spacious and amenity-rich homes. Individuals now value proximity to family in real estate decisions, recognizing the significance of living spaces.

CLICK HERE TO LISTEN: <https://www.audacy.com/podcast/kyw-newsradio-in-depth-0da71>



GREEN PHOTOS AND OTHER TIPS FOR FALL/WINTER CURB APPEAL ONLINE

Maria Quattrone, featured on Fox29's Good Day Philadelphia, offers essential advice for sellers weighing the decision between selling or stalling in the real estate market. The choice to delay could have significant financial consequences.

Maria urges sellers to act now by having professional photos taken for their properties. With favorable weather and picturesque autumn leaves, capturing the essence through high-quality images becomes crucial for an opportune moment.

CLICK HERE TO READ THE ARTICLE: <https://www.inquirer.com/real-estate/housing/when-to-drop-listing-price-house-for-sale-20201017.html?query=Maria%20Quattrone>

09/26/2020

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FOR SALE BY OWNER VS REALTOR: WHAT TO CONSIDER WHEN SELLING YOUR HOME

In the ongoing decision between selling or stalling in the real estate market, the choice to delay could come at a significant financial cost. Maria Quattrone, featured in an interview on Fox29's Good Day Philadelphia, provides essential advice for sellers considering their options.

She emphasizes the opportune moment to act by urging sellers to have professional photographs taken for their properties. With favorable weather and picturesque autumn leaves, capturing the essence of the property through high-quality images becomes even more crucial.

CLICK HERE TO READ THE ARTICLE: <https://www.thepennyhoarder.com/home-buying/for-sale-by-owner-vs-realtor/>

12/29/2020



THE ART OF PRICE REDUCTION

Maria Quattrone, a RE/MAX Realtor in Philadelphia, emphasizes considering factors like the home's condition, curb appeal, and marketing strategy. Homes needing upgrades or repairs may struggle to attract offers.

Maria recommends keeping an eye on the days on the market and adjusting the price if there's limited interest after a week. Staying attuned to market dynamics can enhance your home's appeal and lead to a successful sale.

CLICK HERE TO READ THE ARTICLE: <https://www.inquirer.com/real-estate/housing/when-to-drop-listing-price-house-for-sale-20201017.html?query=Maria%20Quattrone>



PHILADELPHIA HOMEOWNERS, STUCK AT HOME, SPENDING MORE ON HOME IMPROVEMENTS,

Maria Quattrone, a Philadelphia Realtor, advises enhancing your living space without breaking the bank through small changes. Maximize every inch, getting creative with multifunctional spaces like home gyms or offices in corners.

Simple tricks like furniture, paint, and artwork create separation. Some turn garages into gyms or invest in sheds for versatile outdoor spaces. Affordable adjustments can transform your home without major renovations.

CLICK HERE TO READ THE ARTICLE: <https://www.inquirer.com/real-estate/home/home-improvement-inexpensive-pandemic-retreat-wallpaper-20201229.html>

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