

Gain Insights from
Philadelphia's
Metro Market Real
Estate Sales Expert,
MARIA QUATTRONE



AS SEEN AND HEARD ON LOCAL AND NATIONAL MEDIA





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CHECK IT HERE: https://live.harvestgrowthcommunity.com/home?fbclid=IwY2xjawJqgHZleHRuA2FlbQlxMAABHk_YRFVob3gdgg8AAsOGxe13SkZmOlPetgXS7z6-eXp5Pb8BNaZPhHiBCgXL_aem_XXgbYdrSN_S_BRNnuwKM_A

RELEASED DATE: 4/15/2025



INSIGHTS FROM THE UNION LEAGUE REAL ESTATE LUNCHEON

Key Takeaways from the Panel Discussion on the 2025 Spring Market

At the Monthly Union League Real Estate Luncheon, I had the honor of moderating a panel with Jeff Quintin, Pamela Rosser Thistle, and Mark McKenna. We discussed what it takes to succeed in the 2025 Spring Market. Their insights were invaluable—thank you for your contributions and dedication!

RELEASED DATE: 4/2/2025



SPRING: A POPULAR TIME FOR HOME BUYING AND SELLING

Insights for buyers and sellers to make smart moves this season

In this insightful interview, Maria Quattrone, CEO of Maria Quattrone Powered by LPT Realty, shares key strategies for navigating the bustling spring real estate market. For buyers, she emphasizes the importance of having a strong financial plan in place, while sellers are encouraged to price their homes strategically to attract serious offers. Whether you're looking to buy or sell, Maria's expert advice offers a clear path to success in today's competitive landscape.

CHECK IT HERE: <https://youtu.be/KOWNALuIVzA?si=83WzPdxsWMqYqPZq>

RELEASED DATE: 3/10/2025



HOUSE OF THE WEEK:

A four-bedroom home on a large lot in Bucks County for \$575,000

One of our listings got featured and published on The Philadelphia Inquirer's newspaper. A four-bedroom home on a large lot in Bucks County for \$575,000.

CHECK IT HERE: <https://www.inquirer.com/real-estate/home/bucks-county-property-for-sale-four-bedrooms-one-acre-20231219.html>



QUEST FOR EXCELLENCE

Drives Philadelphia Team

Maria Quattrone, a successful real estate entrepreneur in Philadelphia, transitioned from advertising sales to real estate in 2005 and now leads a team of 22 at Maria Quattrone powered by LP TRealty. With over 3,000 transactions and \$2 billion in sales, her team is known for problem-solving, market expertise, transparency, and high-level marketing.

CHECK IT HERE: <https://www.rismedia.com/2023/11/13/quest-for-excellence-drives-philly-team/>

RELEASED DATE: 11/13/2023



NERVOUS ABOUT BUYING A HOUSE RIGHT NOW?

Advice from a Philadelphia Real Estate Expert

Navigating the Philly real estate scene with Maria Quattrone featured on PHL17 News! Whether you're jittery about the market or eyeing those interest rates, Maria's got the scoop.

CHECK IT HERE: <https://phl17.com/phl17-news/nervous-about-buying-a-house-right-now-advice-from-a-philly-real-estate-expert/>

RELEASED DATE: 10/23/2023



NAVIGATING PHILLY'S *Housing Market*

Maria Quattrone from Maria Quattrone Powered by LPT Realty was featured on 6abc, discussing the real estate market's unexpected slowdown this spring. In a chat with Nadia Han, Maria, a seasoned expert, shared her surprise at the unusual situation.

CHECK IT HERE: <https://6abc.com/13624698/>

RELEASED DATE: 8/9/2023



SURGING MORTGAGE RATES

mean Philly homebuyers need higher salaries to afford a home

The once-vibrant landscape is now marked by a stagnation, and veteran realtor Maria Quattrone of LPT Realty interviewed by WHYY media, notes a significant slowdown in move-up buyers. It's a deep freeze scenario, with both mortgage rates and home prices acting as formidable barriers.

CHECK IT HERE: <https://whyy.org/articles/philly-housing-market-rising-mortgages-home-prices/>

RELEASED DATE: 10/19/2023



NADIA LAKSANA'S JOURNEY

From Restaurants to Real Estate

Maria appeared on 6abc, a local TV channel in Philly discussing Nadia Laksana's journey from restaurant to real estate amid the pandemic's impact on the industry. It highlighted a remarkable transformation and the challenges faced.

CHECK IT HERE: <https://6abc.com/real-estate-scholarship-restauranteur-changing-careers-nadia-laksana/13648508/>

RELEASED DATE: 8/15/2023



IS IT TIME TO CUT YOUR HOME'S LIST PRICE?

HOW TO TELL

Issues like home condition or the need for upgrades can deter buyers. Using the wrong marketing strategy, warns Maria Quattrone Powered by LPT Realty may result in a lack of interest on an interview with Bankrate.

CHECK IT HERE: <https://www.bankrate.com/real-estate/when-to-reduce-home-price/>

CHECK IT HERE: <https://www.msn.com/en-us/money/realestate/is-it-time-to-cut-your-home-s-list-price-how-to-tell/ar-AA1dgq5y>



WOMAN-TO-WOMAN:

*Broker's Career Advice for
Succeeding in a Male-Dominated
Field*

In a LoopNet interview, Dara Ellis, Chief Business Development Officer at Maria Quattrone powered by LPT Realty, shared insights from her 40-year commercial real estate career. She emphasized confidence's crucial role for women in the field.

CHECK IT HERE: <https://www.loopnet.com/learn/woman-to-woman-brokers-career-advice-for-succeeding-in-a-male-dominated-field/1735085024/>



THE STRUGGLES MANY WOMEN FACE

*re-entering the workforce after
raising children*

In a KYW Newsradio interview, Young Chun-McGrady discussed returning to work post raising kids. She seized the chance through Maria Quattrone's PA Real Estate Scholarship Program at Maria Quattrone powered by LPT Realty, aiding women and minorities in entering real estate.

CHECK IT HERE:

<https://www.audacy.com/kywnewsradio/news/local/women-job-struggles-reenter-workforce-gender-wage-gap>

RELEASED DATE: 3/10/2023

Calhoun Times

Lancaster Farming

The Philadelphia Inquirer



5 PHILLY-AREA HOMEOWNERS ON THE ROLLER COASTER

of buying and selling in 2022

In the fall interview by The Philadelphia Inquirer, the RE/MAX @ HOME agent Maria Quattrone swiftly brought a buyer for Yarbrough's aged house. Negotiating for necessary upgrades, he closed the deal in late October for \$100,000 cash to a neighboring building's investor.

CHECK IT HERE: <https://www.inquirer.com/real-estate/housing/home-buying-selling-philadelphia-housing-market-20230104.html>

RELEASED DATE: 3/10/2023



AFTER HOUSING FRENZY,

Philadelphia region expected to see 'normalization of the real estate market' in 2023

Post-housing frenzy, the Philadelphia region anticipates a "normalization of the real estate market" in 2023. Maria Quattrone shared insights with Philadelphia Business Journal in an interview with reporter Ryan Mulligan.

CHECK IT HERE:

https://www.bizjournals.com/philadelphia/news/2023/01/08/real-estate-preview-2023-philadelphia.html?ana=RSS&s=article_search

RELEASED DATE: 1/8/2023



‘AS WEAK AS IT GETS’:

Philadelphia’s housing market is struggling to blossom this spring

Maria Quattrone, interviewed on WHYY, notes the slowest real estate season in over a decade. Despite this, East Oak Lane and Ogontz draw first-time buyers and investors with attractive prices.

CHECK IT HERE: <https://whyy.org/articles/philly-housing-market-spring-inflation-inventory/>

RELEASED DATE: 5/4/2023



THE MOST COMMON WORDS FOUND

in home listings this year

According to Dara Ellis, the real estate broker of record at Maria Quattrone powered by LPT Realty in Philadelphia, outdoor spaces like roof decks are particularly enticing to buyers in the city, and garages continue to command a premium. Despite the higher mortgage interest rates and home prices in 2022 compared to 2021, buyers are actively seeking ways to save money.

CHECK IT HERE: <https://www.pennlive.com/news/2022/12/the-most-common-words-found-in-home-listings-this-year.html>



HOUSING MARKET

Amid Fed Hike

Maria Quattrone, on PHL17 NEWS, discussed the Federal Reserve's five interest rate hikes, highlighting their impact on Philadelphia's real estate. These changes bring significant shifts, and as a local realtor, Maria offers valuable insights into the evolving landscape.

CHECK IT HERE: <https://phl17.com/phl17-news/housing-market-amid-fed-hike/>

RELEASED DATE: 9/28/2022



MARIA QUATTRONE ON

How To Get The Absolute Best Price When You Sell Your Home

In the "How To Get The Best Price When You Sell Your Home" series, Maria Quattrone shared insights with Jason Hartman in Authority Magazine. A renowned entrepreneur, real estate expert, investor, and philanthropist, Maria empowers others for success in real estate.

CHECK IT HERE: <https://medium.com/authority-magazine/maria-quattrone-on-how-to-get-the-absolute-best-price-when-you-sell-your-home-a3dffc58a0e>

RELEASED DATE: 8/2/2022



PHILADELPHIA HOUSING MARKET UPDATE

and the City's In-Demand Areas

Homes flew off the market in a frenzy in recent years with record-low interest rates. Maria Quattrone, owner of Maria Quattrone Powered by LPT Realty, witnessed buyers competing with 10, 15, or even 20 offers on properties, often bidding over asking price on most homes.

CHECK IT HERE: <https://6abc.com/housing-market-2022-interest-rates-philadelphia-buying-home-sale-price/11741591/>

RELEASED DATE: 4/12/2022



TRANSPLANTS COMING TO PHILLY

seek affordability

Maria Quattrone, featured on Axios Philadelphia, highlights the city's allure—a rich urban experience with robust amenities and exceptional affordability. Recognized as the third trendiest and most affordable location in the country.

CHECK IT HERE:

[https://wwwaxios.com/local/philadelphia/2022/02/07/transplants-philly-
seek-affordability](https://wwwaxios.com/local/philadelphia/2022/02/07/transplants-philly-seek-affordability)

RELEASED DATE: 2/7/2022



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MARIA QUATTRONE

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BROKERAGE FOR LIFE™

BC10 NEWS: COUNT ON IT  IF YOU OR

UPDATE TO SCHOLARSHIP PROGRAM: *Great resignation*

A significant 26% choose career shifts amid lower wages. Damiana Cubilette embodies this trend, transitioning from a decade in corporate to a successful real estate career. Featured on 10 Philadelphia, her story resonates.

CHECK IT HERE: <https://www.nbcphiladelphia.com/news/business/great-resignation-mom-of-4-explains-how-she-quit-job-and-succeeded/3132607/>

RELEASED DATE: 2/3/2022



PROGRAM OFFERS SCHOLARSHIPS TO HELP MINORITIES, *women break into real estate*

Maria Quattrone, RE/MAX @ HOME owner featured on 6abc News, excels in a market where 75% of homes sell within five days. With 18 years of experience, she launched the PA Real Estate Scholarship Program, covering the \$500 class cost.

CHECK IT HERE: <https://www.newsbreak.com/news/2492508874653-program-offers-scholarships-to-help-minorities-women-break-into-real-estate>

RELEASED DATE: 1/22/2022



BUYING IS CHEAPER *than renting a home in Philadelphia*

Buying is a wise move in Philly, with a median home value of \$228,079, unlike neighboring counties where renting is more affordable. Maria Quattrone featured on Axios Philadelphia, recommends the current season for buyers due to reduced market competition.

CHECK IT HERE: <https://www.newsbreak.com/news/2483528055783-buying-is-cheaper-than-renting-a-home-in-philadelphia>

CHECK IT HERE:
<https://wwwaxios.com/local/philadelphia/2022/01/12/philadelphia-buying-home-cheaper-than-renting>



PHILLY HOUSING MARKET STILL HOT, *more inventory expected as interest rates rise*

Maria Quattrone of LPT Realty discussed the hot Philly housing market on 6abc. With rising interest rates, increased inventory is expected, posing challenges and opportunities for buyers. The median price has surged by 7% from last year.

CHECK IT HERE: <https://www.newsbreak.com/news/2570842000808-philly-housing-market-still-hot-more-inventory-expected-as-interest-rates-rise>

RELEASED DATE: 4/13/2022



WILL THE REAL ESTATE BOOM

Change Philadelphia's Status as a City of Homeowners?

Philly's real estate boom challenges its affordability. Realtor Maria Quattrone notes buyers prioritize affording mortgage payments over total property cost. Record-low interest rates at 3.5% make financing more manageable.

CHECK IT HERE: <https://www.phillymag.com/property/2022/04/26/real-estate-affordability/>

RELEASED DATE: 4/26/2022



LOCAL PROGRAM

*helping minority realtors break
into the business*

Nadia Laksana and Damiana Cubilette, successful in other careers, aspired to enter real estate, drawn by its people-centric nature and financial potential. Maria Quattrone's scholarship at Maria Quattrone powered by LPT Realty promotes diversity by covering exam costs and offering a two-week bootcamp featured on PHL17.

CHECK IT HERE: <https://phl17.com/phl17-news/local-program-helping-minority-realtors-break-into-the-business/>

RELEASED DATE: 5/11/2022



JUST LISTED:

Modern Traditional Extended Trinity in Fairmount

Maria Quattrone's listing, featured in Philadelphia Magazine, adds an extra layer of prestige to this exceptional property in Fairmount. The recognition highlights its unique appeal, attracting those seeking a harmonious blend of traditional and modern living.

CHECK IT HERE:

<https://www.phillymag.com/property/2022/08/02/fairmount-extended-trinity-house-for-sale/>

RELEASED DATE: 8/2/2022



WHAT KIND OF EXPENSIVE HOME YOU CAN BUY *if you win the powerball?*

Excitement peaks as potential Powerball winners in Philly plan to splurge on luxury items, including jewelry and designer clothes. Gold Bugget's diamond consultants on Walnut Street are ready to assist with over a million and a half dollars' worth of merchandise.

CHECK IT HERE: <https://www.cbsnews.com/philadelphia/news/powerball-philadelphia-billion-jackpot/>

CHECK IT HERE: <https://www.newsbreak.com/news/2809025794541-powerball-fever-strikes-philadelphia-with-1-2-billion-jackpot>



PHILADELPHIA HOUSING MARKET

outlook for end year and 2023

Maria Quattrone's insights into the 'have-to' market were featured in a Philadelphia Inquirer interview, revealing agents' strategies in a slower real estate landscape. The industry explores creative avenues, including personalized handwritten notes created by robots.

CHECK IT HERE: <https://www.cbsnews.com/philadelphia/news/powerball-philadelphia-billion-jackpot/>

CHECK IT HERE:
<http://ct.moreover.com/a=49267835757&p=5fi&v=1&x=4t05gewF0TinypLPfUmm-A>



FIRST-TIME PHILLY HOME BUYERS

feeling the pinch of historic mortgage rates and high prices

The housing market, impacted but not at a standstill, poses challenges for first-time buyers. Maria Quattrone, RE/MAX @ HOME owner interviewed in WHYY, notes market tightness, attributing it in part to existing homeowners delaying searches amid persistently high mortgage rates.

CHECK IT HERE: <https://www.newsbreak.com/news/2822668750522-first-time-philly-home-buyers-feeling-the-pinch-of-historic-mortgage-rates-and-high-prices>

CHECK IT HERE: <https://whyy.org/articles/philly-home-buyers-historic-mortgage-rates/>

RELEASED DATE: 11/13/2022

MQ

MARIA QUATTRONE
& ASSOCIATES

**PA REAL ESTATE
SCHOLARSHIP
PROGRAM**

BENEFITING WOMEN & MINORITIES

portunity to BE THE SOLUTION
ge the face of real estate.

T NBC OPENING ARGUMENTS IN GHISLA

PHILLY WOMEN AND MINORITIES

*to Benefit From Local Real
Estate Scholarship*

Maria Quattrone, in an NBC10 interview, expresses commitment to increasing diversity in real estate. Her scholarship program addresses disparities, empowering individuals facing obstacles in entering the industry.

CHECK IT HERE: <https://www.nbcphiladelphia.com/news/business/pushing-for-more-diversity-among-philadelphias-real-estate-agents/3061548/>

RELEASED DATE: 11/29/2022



3 THINGS YOU SHOULD KNOW

Before Buying a Home With an Unfortunate Past

Maria Quattrone, a Philadelphia realtor, acknowledges a unique market for homes with eerie histories. Some buyers are drawn to properties tied to celebrities or historical events, finding allure in the stories.

CHECK IT HERE: <https://www.hunker.com/13768681/things-know-before-buying-stigmatized-property>



REAL ESTATE MARKETING FOR 2021

*and Beyond with Maria
Quattrone*

Maria Quattrone, a guest speaker on the Real Estate Rockstars Podcast, shared unique moves and insights on navigating real estate challenges. She tackled industry obstacles during the initial lockdowns of 2020.

CHECK IT HERE: <https://realestaterockstarsnetwork.com/mariaquattrone/>

RELEASED DATE: 1/20/2021



BUYING A HOME IN PHILLY

Is Nothing Like It Used To Be

In Philly's competitive market, Maria Quattrone suggests waiving the appraisal contingency. Buyers can cover any difference in cash, making their offer more attractive. For long-term residents, paying slightly more may not matter with today's low mortgage rates, allowing for recovery over time.

CHECK IT HERE: <https://www.inquirer.com/real-estate/housing/tips-for-buying-house-philadelphia-sellers-market-20210407.html?query=Maria%20Quattrone>

RELEASED DATE: 4/7/2021



ON THE MARKET:

A townhouse with a double roof deck in Passyunk Square for \$775,000

Listed by Maria Quattrone of LPT Realty this distinctive property gained recognition in The Philadelphia Inquirer for its innovative design and desirable location in Passyunk Square.

CHECK IT HERE: <https://www.inquirer.com/real-estate/housing/townhouse-for-sale-passyunk-square-roof-deck-20210519.html>

RELEASED DATE: 5/19/2021



HOW THIS REAL ESTATE PODCAST *got 10K Facebook views in 30 days*

Maria Quattrone's real estate podcast, gaining 10,000 Facebook views in 30 days, demonstrates the power to convert listeners into clients. Crafting compelling content, consistent market updates, and valuable insights establish it as a trusted industry resource.

CHECK IT HERE: <https://www.inman.com/2021/09/23/how-this-real-estate-podcast-got-10k-facebook-views-in-30-days/>

RELEASED DATE: 9/23/2021



ON THE MARKET:

A one-bedroom condo in a brownstone in spring gardens for \$330,000

Listed by Maria Quattrone of LPT Realty, this property gained attention and a feature in The Philadelphia Inquirer. It stands out for its desirability and unique charm in one of the city's historic neighborhoods.

CHECK IT HERE: <https://www.inquirer.com/real-estate/housing/condo-philadelphia-spring-garden-art-museum-20210602.html>

RELEASED DATE: 7/2/2021



KYW IN DEPTH:

The year of 'At Home' was complicated for real estate. What did we learn for 2021?

Maria Quattrone notes a shift in priorities as people seek homes with more space for work and virtual schooling. Her advice to sellers is not to wait until spring, emphasizing the current demand.

CHECK IT HERE: <https://www.audacy.com/kywnewsradio/news/local/kyw-in-depth-real-estate-lessons-learned-in-2020-for-2021>

RELEASED DATE: 1/24/2021



CHANGING PHILLY

With Black, Brown, Female and Immigrant Development

Maria Quattrone, speaking to 6abc TV Philadelphia, sees a hopeful change in real estate, especially for initiatives like girlbuild. It signals inclusivity, bringing diversity and new opportunities, breaking old norms for a more varied and innovative industry.

CHECK IT HERE: <https://6abc.com/real-estate-developers-women-and-minority-aequo-fund-philadelphia-homes/10620926/>

RELEASED DATE: 5/13/2021



SIMPLE, INEXPENSIVE

*home improvements for
living and selling*

Maria Quattrone suggests simple, inexpensive improvements to enhance living spaces. Make spaces multifunctional, creating home offices or gyms in corners. Use furniture and decor to define areas, especially in smaller rooms.

CHECK IT HERE:

<https://www.texarkanagazette.com/news/2021/jan/16/simple-inexpensive-home-improvements-living-and-se/>

RELEASED DATE: 1/16/2021



DESPITE COVID-19, *Philadelphia's real estate market is booming*

Maria Quattrone, interviewed by 6ABC Action News, highlighted the impact of these factors on the city's real estate market, emphasizing the active pursuit of specific property types by buyers navigating the unique conditions of the current market.

CHECK IT HERE: <https://news.yahoo.com/despite-covid-19-philadelphias-real-133910057.html>

RELEASED DATE: 8/22/2020



THE RIGHT TIME TO LET IT GO.

*here's why it's the best time
to be a seller.*

Maria Quattrone, a Philadelphia realtor, advises prospective buyers to act quickly for the best bargains. Good credit, sufficient downpayment, and patience can help secure deals, especially in competitive markets.

CHECK IT HERE: https://issuu.com/skagitpublishing/docs/sv-2020-11-06-r_20web/4

RELEASED DATE: 11/5/2020



HOW MUCH RISK ARE PHILLY BUYERS *Willing to Take to Purchase a Home During COVID-19?*

Maria Quattrone, on KYW Newsradio, highlights adaptive strategies in navigating Pennsylvania's real estate landscape during the pandemic. Constraints on property showings for 60 days prompted her to devise effective solutions.

CHECK IT HERE:

<https://vimeo.com/user14179445/review/450206929/49c37eb724>

RELEASED DATE: 1/24/2020



SELL, BUY OR RE-FI?

Philadelphia Realtor Talks Fall Real Estate Strategies

Maria Quattrone, from RE/MAX @ HOME, featured on KYW Newsradio, shares fall real estate strategies. Approaching the end of October, she emphasizes it's still an opportune time for those considering selling or buying properties.

CHECK IT HERE: <https://www.audacy.com/podcast/kyw-newsradio-in-depth-0da71>

RELEASED DATE: 12/29/2020



GREEN PHOTOS AND OTHER TIPS *for Fall/Winter Curb Appeal Online*

Maria Quattrone, featured on Fox29's Good Day Philadelphia, offers essential advice for sellers weighing the decision between selling or stalling in the real estate market. The choice to delay could have significant financial consequences.

RELEASED DATE: 9/26/2020



FOR SALE BY OWNER VS REALTOR:

What to Consider When Selling Your Home

In the ongoing decision between selling or stalling in the real estate market, the choice to delay could come at a significant financial cost. Maria Quattrone, featured in an interview on Fox29's Good Day Philadelphia, provides essential advice for sellers considering their options.

CHECK IT HERE: <https://www.thepennyhoarder.com/home-buying/for-sale-by-owner-vs-realtor/>

RELEASED DATE: 12/29/2020



THE ART *OF PRICE REDUCTION*

IMaria Quattrone, a realtor in Philadelphia, emphasizes considering factors like the home's condition, curb appeal, and marketing strategy. Homes needing upgrades or repairs may struggle to attract offers.

CHECK IT HERE: <https://www.inquirer.com/real-estate/housing/when-to-drop-listing-price-house-for-sale-20201017.html?query=Maria%20Quattrone>

RELEASED DATE: 9/28/2020



PHILADELPHIA HOMEOWNERS, *Stuck at Home, Spending More on Home Improvements,*

Maria Quattrone, a Philadelphia Realtor, advises enhancing your living space without breaking the bank through small changes. Maximize every inch, getting creative with multifunctional spaces like home gyms or offices in corners.

CHECK IT HERE: <https://www.inquirer.com/real-estate/home/home-improvement-inexpensive-pandemic-retreat-wallpaper-20201229.html>

RELEASED DATE: 12/29/2020



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